

**Toshiba unveils new Full HD Camileo camcorder range –
fun, creative video in all scenarios**



- **New Camileo X400 takes you closer to the subject with 23x optical zoom**
- **Camileo X200 combines powerful optics with exceptional ease-of-use**
- **Capture adventure holidays in Full HD with the compact weather-proof Camileo Clip**

Berlin, Germany, 1st September 2011 – Toshiba UK today announces the addition of three new full high definition (HD) camcorders to its Camileo range – the new Camileo X400, Camileo X200 and the Camileo Clip. This latest range of Camileo models offers even greater ease-of-use alongside enhanced zooming capability, making it easier to capture a range of different subjects, wherever you are.

All new models are designed to record memories in sharp detail, with footage captured in Full HD (1080p) resolution, and also double up as high quality stills cameras. Additionally, the new camcorders come equipped with Toshiba's dedicated Camileo Uploader software, making it simple to share videos with friends and family via social networks.

Enhanced features, greater flexibility

All models include Electronic Image Stabiliser technology for steady shots while the Camileo X400 and Camileo X200 also feature motion detection technology to help ensure videos of friends, families or pets are captured in excellent quality. Additionally, new smile detection technology on the Camileo X400 and Camileo X200 means users can set the camera to automatically take a still photo when a smile is recognised, and the new Exposure Measure function automatically assesses the lighting conditions and adjusts image settings as appropriate.

A range of editing features makes it easy for users to create a range of fun videos. The new Cut 'n' Save functionality enables users to crop movie clips on-camcorder. Clever pause functionality offers greater flexibility to stitch different recording scenes together – postponing recording when activated, and allowing users to re-start recording of the same clip, on-demand.

Super zoom, super movies – the Camileo X400

The Camileo X400 combines a comfortable and stylish body with a powerful 23x optical zoom lens, making it ideal for capturing distant action, such as birds and wildlife, in sharp detail. An extended 120x digital zoom lets you get closer to the most distant action without having to move an inch. A 5MP CMOS sensor also means the Camileo X400 is capable of capturing high quality stills, as well as stunning movies.

The 7.6cm (3.0”) LCD touchscreen provides the perfect way to frame and review movies, while a user-friendly interface lets users pick settings and shooting modes on demand. Enhanced connectivity also allows external audio microphones to be connected for high quality audio.

Full HD movies, premium quality stills – the Camileo X200

Perfect for capturing videos and stills in Full HD quality, the Camileo X200 features a 12x optical zoom to ensure distant subjects are captured in vivid detail. Toshiba's 20x advanced zoom records even farther action in 720p HD resolution, while the 60x digital zoom lets users zoom in on the most distant scenes or subjects. Offering the best of both worlds, the Camileo X200 also allows users to shot premium quality still images in up to 16MP resolution, courtesy of its 8MP CMOS sensor.

With an Electronic Image Stabiliser, motion detection and face tracking technology, users can also shoot in the knowledge that subjects are sharp and in focus, while slow motion mode captures and reveals the drama of sports sequences. The camcorder's compact, lightweight body also features a 7.6cm (3.0”) LCD touchscreen.

Camileo Clip

Great for thrill seekers, the ultra-compact Camileo Clip is the perfect companion on any action packed holiday. A stylish, lightweight 'candybar' design fits into the smallest pockets,

while a weather proof casing makes it ideal in a wide range of shooting situations. An integrated clip

built into the body of the camcorder lets users fasten it on to t-shirts and shorts for hands free filming, while a 5mm jack lets users mount the Camileo Clip to helmets and bicycle handlebars, perfect when racing around or trekking through forests. Available in a choice of Dark Blue, Hot Red, Bright Yellow, Snow White variants, the rubberised finish helps protect the camera chassis from accidental knocks and scrapes.

Users can instantly begin shooting Full HD (1080p) movies thanks to one-touch recording. A 5x digital zoom takes users closer to their subject while maintaining 1080p resolution, and a 10x zoom shoots in 720p resolution – offering greater reach. An Electronic Image Stabiliser works to reduce visible camera shake, and an intuitive, easy-to-use touch pad on the external body is perfect for changing settings and the 3.8cm (1.5”) LCD screen helps you frame your shot and review your clips. Users can even shot still images of their adventures in up to 16MP resolution using the camera’s 5MP CMOS sensor.

Connect and share

All new Camileo models come with a host of connectivity ports that make it easy for users to share videos with friends and family. A Micro SD card slot on the Camileo Clip and a SD card slot on the Camileo X400 and Camileo X200 allows users to expand available storage and swap cards on demand, a mini-USB is perfect for connecting to laptops for quick data transfer and mini HDMI connectivity on all devices provides instant, convenient playback on compatible high definition TVs.

The Camileo X400, Camileo X200 and Camileo Clip will be available in the UK during Q4 2011.

Camileo X400

- 1080p Full HD video resolution at 30fps
- 23x optical zoom, 120x digital zoom
- 3.0” (7.6 cm) LCD touchscreen
- 5MP CMOS sensor with BSI (back side illumination) technology (up to 16MP photos)
- CAMILEO Uploader software
- Electronic Image Stabiliser
- Microphone Slot

- Face tracking, smile detection and slow motion technology
- On camcorder video editing software Cut 'n' Save
- Pause Button
- MPEG 4 H.264 recording
- SD/SDHC/SDXC up to 128GB
- 1x mini HDMI and 1x mini USB
- Size: 120mm x 54mm x 62mm
- Weight: 326g

Camileo X200

- 1080p Full HD video resolution (30fps)
- 12x optical zoom, 60x digital zoom, 20x advanced zoom
- 8MP CMOS sensor (up to 16MP photos)
- 3.0" (7.6 cm) touchscreen
- CAMILEO Uploader software
- Electronic Image Stabiliser
- Microphone slot
- Face tracking, smile detection and slow motion technology
- On camcorder video editing software Cut and Save
- Pause Button
- MPEG 4 H.264 recording
- SD/SDHC/SDXC up to 128GB
- 1x mini HDMI and 1x mini-USB
- Size: 120mm x 54mm x 62mm
- Weight: 301g

Camileo Clip

- Full HD 1080p resolution (30fps)
- 5MP CMOS sensor (up to 16MP photos)
- 5x digital zoom (1080p), 10x digital zoom (720p)
- Electronic Image Stabiliser
- Screen size: 1.5" (3.8 cm)

- CAMILEO Uploader software
- Micro SD/SDHC/SDXC up to 64GB
- 1x mini HDMI and 1x mini USB
- Touch pad
- Weather proof
- Webcam functionality
- Size: 46.5mm x 80mm x 16 mm (19.5mm with clip)
- Weight: 85g

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Media Contacts

For more information on specifications or press images, please contact the Toshiba team at Fever on 020 7792 7488 or toshiba@feverpr.com.

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